



Rotary Club of Westerville Saturday, July 4, 2022 Independence Celebration Sponsorship Packages

DIAMOND SPONSOR - \$5,000 +

Platinum Sponsor Benefits, Plus:

- More extensive recognition on our sponsoring radio station 104.9 *The River* during the July 4th ad campaign
- Special recognition immediately preceding and following the July 4th fireworks
- Up to 10 parking passes
- Up to 20 people receive special VIP access for viewing concert and fireworks
- Up to 10 people at a time receive special VIP access to tables and shade as needed
- Up to 20 people receive special VIP access to real restrooms (not port a pots)
- Bling bag of goodies after the event



PLATINUM SPONSOR - \$2,500+

Gold Sponsor Benefits, Plus:

- Special recognition on our sponsoring radio station 104.9 *the River* during the July 4th ad campaign (200,000 listeners)
- Special recognition immediately preceding the July 4th fireworks (25,000 viewers)
- Your logo on a banner over State Street the week leading up to July 4th (100,000 drive-bys)



GOLD SPONSOR - \$1,250+

Silver Sponsor Benefits, Plus:

- Special recognition over the sound system during the July 4th concert series with 2 bands and a DJ (6,000 attendees)
- Special recognition over the sound system during the July 4th Run / Walk (750 runners and supporters)



SILVER SPONSOR - \$500+

Bronze Sponsor Benefits, Plus:

- Your logo on the July 4th Run / Walk race shirts
- Parade entry fee waived



BRONZE SPONSOR - \$250+

- Listing on events page of WestervilleRotary.com July 4th sponsor page
- Acknowledgment on email marketing blasts promoting the July 4th event
- Acknowledgment on Rotary social media posts promoting the July 4th event



All donations will be greatly appreciated. You can pay by credit card at WestervilleRotary.com. Click on Independence Day Celebration and scan the QR Code for your sponsorship level. You can pay by check below.

Detach & Return with Payment

For mailing, make checks payable to:

Rotary Club of Westerville
P.O. Box 595, Westerville, Ohio 43086-0595
(Attention Independence Day Committee)



We would like to be a _____ Sponsor of Westerville's July 4th 2022 Celebration for an investment of \$ _____

Name (as you wish it to appear in the Sponsor Recognition)

Contact Name

Street Address, City, Zip

(_____) _____
Phone

@ _____